



SMARTERMEASURE is the leading readiness assessment that measures non-cognitive attributes, technical skills, and readiness for online/self-regulated learning. It can be given to students in the admissions process or as part of an FYE/Orientation course. It is a vital component in proactive assistance and improving retention. Students receive a detailed report of their results with positive reinforcement and helpful resources. Advisors can view the student reports to make advising much more personal and efficient. Faculty are able to more quickly identify at-risk students. Institutions can use the data in aggregate to identify gaps in resources, trends among students, and predictive correlations to student success factors.



11%
REDUCTION

in failure rates
in online courses



6
MILLION

learners have taken the
Learning Readiness Indicator

MEASURES EIGHT COMPONENTS OF LEARNING READINESS

- ✓ Life Factors
- ✓ Learning Styles
- ✓ Technical Knowledge
- ✓ Typing Speed & Accuracy
- ✓ Individual Attributes
- ✓ Technical Competency
- ✓ LMS Competency
- ✓ On-Screen Reading Rate and Recall

BENEFITS



Integrates easily into
third-party technologies
with a clean interface



Informs decision-
making on how to
improve retention



The first readiness
assessment to market
and an industry leader



SMARTERSERVICES.COM



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1.877.499.SMARTER (7627)



MRI

(Math Readiness Indicator)

Measures basic math skills on a college level

- ✓ Numbers
- ✓ Algebra
- ✓ Geometry
- ✓ Modeling
- ✓ Technology



WRI

(Writing Readiness Indicator)

Measures basic writing skills on a college level

- ✓ Grammar, usage, and style
- ✓ Structure of academic writing
- ✓ Writing apprehension



WHAT STUDENTS SAY ABOUT SMEARTERMEASURE

“My reading rate and recall score wasn’t great, so I implemented some new habits which **helped me improve my test scores** over the past few weeks.”

“SmarterMeasure indicated that I may struggle with procrastination and time management. So over the course of this term, I used one of the suggestions for improvement and started using the calendar on my phone as a way to keep track of assignment due dates. I have even turned in a few assignments early. These changes have been tough, but **I am seeing the benefit of these strategies.**”

To learn more or schedule an obligation free demo, email or call today.

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